



RENAISSANCE
SPIRITS

VODKA

GIN

VERMOUTH

TEQUILA

MODERN
LIQUEUR

EAU DE VIE
DE VIN

RUM

SPARKLING

SOFT

SAINT LUCIA



CHAIRMAN'S RESERVE

Rum original

Chairman's Reserve was first blended in 1999, overseen by then Chairman, Laurie Barnard, as a special project to create a fine quality rum that can represent the iconic style of St. Lucian rum. As a simple line of distinction, Chairman's Reserve starts with selected aged rums of both Coffey column stills and copper pot stills, married together after maturation, and then re-entered into oak for blending and final finishing. The end result has become the flagship St. Lucian rum known for its harmonious well-rounded finesse and style with tremendous character for cocktails and sipping experiences.

RUM BLEND

A marriage of aged rums distilled from Coffey and pot stills

MATURATION

Aged separately by batch and type of still in ex-Bourbon barrels, then blended and rested in oak vats for an additional six months. Average age of the blend is 5 years.

TASTING NOTES

Rich dark amber in color, typical pot still richness comes through the aromas carried by whiffs of cooked banana, caramelized fruits and spicy oak derived vanilla. A well-balanced mid-palate provides structure around flavors of chocolate, golden raisin, tobacco and clove, which dissipates over a long creamy finish.

International Awards

SILVER MEDAL - 2011 International Wine & Spirits Competition

SILVER MEDAL - 2011 International Spirits Challenge

SILVER MEDAL - 2011 San Francisco World Spirits Competition

GOLD MEDAL - 2010 World Spirits Awards

SILVER MEDAL - 2010 World Spirits Awards

